

News 29th Sep 2021

007-inspired residence at The OWO targets 'Bond-obsessed investors'

An 'extraordinary' Raffles-branded residence in Whitehall has been launched to tie-in with the release of No Time to Die.



The media frenzy over the new James Bond movie has provided one of London's flagship schemes with a perfect sales hook.

Perhaps the most-trailed Bond outing of all, No Time To Die, is coming to cinemas this week, nearly a year and a half after the original release date.

The Old War Office building in Whitehall lays claim to being the birthplace of the fictional M16 character, as writer Ian Fleming had spent some time in Britain's Naval Intelligence Service acting as key liaison with the department, overseeing operations such as Operation Goldeneye.



Originally designed in 1906 by the British architect William Young, the iconic building opposite Horse Guards has actually featured in a grand total of five Bond movies, including Skyfall (2012), Spectre (2015), Octopussy (1983), A View to a Kill (1985) and also Licence to Kill (1989).

Next year, the landmark will emerge as The OWO - a 760,000 square foot mixed-use scheme housing a Raffles hotel and 85 branded residences - and one of the apartments has been packaged up as the ultimate pad for "Bond-obsessed investors".



The "007-inspired" four-bed on the fifth and sixth floor is actually set in one of the turrets that feature at the end of Spectre, when Daniel Craig surveys the London skyline with Union Jack flags fluttering in the breeze.



Butler services are at the touch of a button, offering in-residence dining, and the new owner will be able to don a tux and swan around the suite of residents' amenities, which include a 16-seater cinema, games room, garden, lounges, meeting spaces, gym, spa and swimming pool.



The residences are even accessed via the "Spies Entrance" on Whitehall Court, a moniker earned when the British Secret Service Bureau was first established as a department of the War Office in 1909. This became the more private entrance for M16 staff after covert missions. Now strictly for residents, the route will be monitored 24/7 by an on-site security team handpicked and trained by Raffles.

The asking price of Residence 5.02 is being kept under wraps, but Knight Frank and Strutt & Parker are in the know...



Image credit: Grain London

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